



*The mission of
Shrewsbury Youth and Family Services, Inc.
is to provide counseling and other supportive services
to members of our community.*

SPONSORSHIP OPPORTUNITIES

DISTINGUISHED PARTNER

\$10,000* \$12,000**

All of the benefits of the Hope Partner, plus the increased benefits of:

- Click-through logo in 12 monthly e-newsletters (every month)
- TWO seats at the Annual Breakfast in January
- TWO tickets to a Donor Recognition event
- Company logo on all outgoing SYFS office stationary
- One annual training: sponsors's choice of either the "Adult Mental Health First Aid" or "Youth Mental Health First Aid" certificate program (see descriptions on reverse side), which may be offered to employees or local clients within Massachusetts for up to 30 people
- Presenting Sponsorship of the Evening of Giving & Annual Breakfast (co-sponsorship if agency secures more than one Distinguished Partner)

HOPE PARTNER

\$5,000

All of the benefits of the Community Partner level, plus the increased benefits of:

- Click-through logo in SIX monthly e-newsletters (every other month)
- ONE seat at the Annual Breakfast in January
- TWO tickets to a Donor Recognition event
- One annual training: sponsors's choice of either the "Adult Mental Health First Aid" or "Youth Mental Health First Aid" certificate program, which may be offered to employees or local clients within Massachusetts for up to 15 people

COMMUNITY PARTNER

\$2,500

All of the benefits of the Friend of SYFS level, plus the increased benefits of:

- Click-through logo in THREE monthly e-newsletters (every four months)
- 12-months of click through logo inclusion on the Sponsors page of www.syfs-ma.org
- Annual Facebook mention in 25 words or less with click-through to company website
- Company name or logo displayed on "Evening of Giving" event page of syfs-ma.org (in addition to other event benefits listed below)

FRIEND OF SYFS

\$1,000

- "Evening of Giving" Annual Fundraiser inclusion:
 - Easel signage displayed at the event
 - Recognition in press release and "Thank You" ad in the Community Advocate post event
- One (1) seat at the Annual Breakfast in January
- One (1) ticket to the Donor Recognition event

*without table sponsorship at "Evening of Giving"

**with table sponsorship (10 seats) at "Evening of Giving"



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SPONSORSHIP OPPORTUNITIES

ADULT MENTAL HEALTH FIRST AID CERTIFICATE PROGRAM

\$2,500

The adult Mental Health First Aid course is appropriate for anyone 18 years and older who wants to learn how to help a person who may be experiencing a mental health related crisis or problem. Topics covered include anxiety, depression, psychosis and addictions. Participants in this course often come from a variety of backgrounds and play various roles in a community. Depression is the largest disability claim in the workplace. SYFS will come to your MA workplace to train up to 30 employees, clients or friends to identify, understand and respond to signs of mental illnesses and substance use disorders in your community. Provide staff with the training to support a co-worker showing signs of a mental health challenge. You will learn:

- Risk factors and warning signs of mental health problems
- Information on depression, anxiety, trauma, psychosis, and addiction disorders
- A 5-step action plan to help someone developing a mental health problem or in crisis
- Where to turn for help — professional, peer, and self-help resources

YOUTH MENTAL HEALTH FIRST AID CERTIFICATE PROGRAM

\$2,500

Youth Mental Health First Aid is designed to teach parents, family members, caregivers, teachers, school staff, peers, neighbors, health and human services workers, and other caring citizens how to help an adolescent (age 12-18) who is experiencing a mental health or addictions challenge or is in crisis. The course introduces common mental health challenges for youth, reviews typical adolescent development and teaches a 5-step action plan for how to help young people in both crisis and non-crisis situations. Topics covered include:

- Anxiety
- Depression
- Substance use
- Disorders in which psychosis may occur
- Disruptive behavior disorders (including ADD/ADHD)
- Eating disorders

To discuss Sponsorship opportunities or with questions, please contact:

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